

## Secure the Legacy Shape the Future TEMPLE SHOLOM · BROOKSIDE CEMETERY



Together we can secure the legacy of the founders of Temple Sholom, and shape the future of the Jewish community in Galesburg and the surrounding area.

## **OUR GOALS:**

- Temple Sholom Building Fund, \$150,000, to repair, renovate, and preserve our Temple building
- Brookside Cemetery, \$50,000, to increase the financial base for Brookside Cemetery
- Temple Sholom General Endowment Fund, \$50,000, to sponsor events and activities that enrich our Jewish life and enhance our presence in Galesburg and in the larger Jewish community

# What is an endowment and how does it work?

An endowment is like a "savings account" established to support an organization, with a commitment to limit annual withdrawals to a portion of the income earned through investment of the principal. The goal is to keep the principal intact and growing, allowing the endowment to generate income in perpetuity. Temple Sholom's endowment provides an important supplement to membership dues in supporting our core operating expenses. Income from the Building Fund (newly created in 2021) is dedicated to the preservation and renovation of our building.

Expanding our endowment will allow us to plan in advance, and to finance larger expenses over time, integrating the inevitable expenses associated with an aging physical plant into our yearly budgeting and long-range planning. The Temple Sholom/Brookside Cemetery Campaign will allow us to go beyond what we are able to do today, enabling us to plan for and to shape a strong future.

Ways to give – There are many tax-wise ways you can make a permanent impact on our future.

### **GIVING OPTIONS**

Donations to Temple Sholom and Brookside Cemetery are exempt from gift and estate taxes and may even have capital gains and income tax benefits. **Please consult your tax advisor.** Ways to give include:

CASH (Payable over multiple years)

- · Income tax deductible.
- Flexible pledge terms.
- See the impact of your gift during your lifetime.

#### BEQUEST IN YOUR WILL OR TRUST

- An easy way to leave a legacy.
- Exempt from federal estate tax.

#### SECURITIES

- Immediate deduction of fair market value and avoids capital gains tax.
- Gifts of highly appreciated securities benefit the recipient and may result in income tax benefits for the donor.

#### **IRA OR PENSION PLAN**

- Designate Temple Sholom and/or Brookside Cemetery as the beneficiary of all or part of your qualified retirement plan, such as an IRA or 401k.
- If you are 70½ or older you may be able to benefit from income tax savings with IRA charitable giving (Qualified Charitable Donations).

#### LIFE INSURANCE

- Consider naming Temple Sholom and/or Brookside Cemetery as a beneficiary of an existing policy.
- Allows you to pledge a generous gift in the future with an affordable donation today, a kind of gift especially relevant to younger donors.

#### **REAL ESTATE**

- Income tax or estate tax deductions.
- · Capital gains tax benefits.

## Please consult your tax advisor for up-to-date information on tax benefits.

## If you have already included Temple Sholom and/or Brookside Cemetery in your will or estate plans, thank you.

Please let us know, so that we can show our appreciation and gratitude.

## **Every gift counts**

Gifts of any amount are most appreciated and will forever have an impact in shaping the future of Temple Sholom and Brookside Cemetery.

**Give Now:** You can commit to a cash gift now that goes directly into the endowment. Flexible pledge terms and custom payment plans are available (e.g., monthly or quarterly payments over the life of the campaign).

**Give Later:** You can designate in your will a percentage or dollar amount of your estate, life insurance or retirement plan.

## Consider a transformative gift

A small number of large gifts will be essential to the success of our campaign. If it is within your means, we ask you to consider making a transformative gift. Each substantial gift will put our goal within reach and allow each smaller gift to have a larger cumulative impact.

## Help secure the legacy and shape the future of our Jewish community. Make your impact and send in the pledge form today!

The pledge form is available online at templesholomgalesburg.org/ capital-campaign.











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